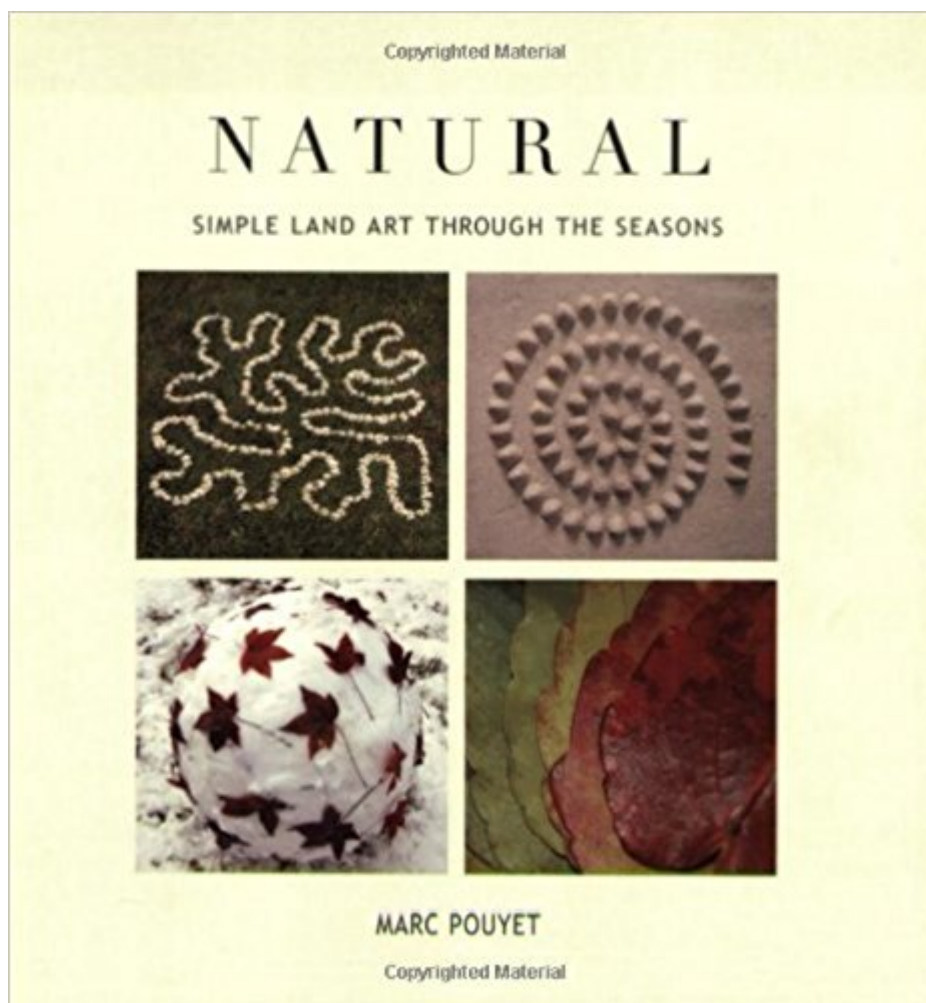


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# Natural: Simple Land Art Through The Seasons



## Synopsis

From art using snow, ice, leaves, and berries to sticks, branches, mud, and pebbles, *Natural* suggests more than 200 simple, abstract creations that readers can make when they're out and about, using nothing but natural materials. Along with the pleasure to be had in creating something beautiful in just a few minutes, the projects are a splendid way to open a child's eyes to all the shapes, colors, and textures nature has to offer. Pouyet is directly inspired by land artists like Robert Smithson, who created a giant stone spiral jetty in the Great Salt Lake, and Nils Udo, who makes enormous, magical nests from birch trunks and willow branches. For families, teachers, crafters, and all who delight in a few moments of creativity, *Natural* is a rich source of inspiration to engage with the amazingly varied elements of the everyday outdoors.

## Book Information

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## Customer Reviews

The simple works of art featured here are a great way to help your kids forge a lasting bond with the natural world while having fun in the process. Whether it's using different-sized pebbles to create 'paw-prints' on the beach or drawing patterns in fresh snow with a twig, there's something to interest and amuse people of all ages.

Marc Pouyet trained as a graphic designer at the Corvisart School of Graphic Arts in Paris. He has worked as a graphic artist and children's illustrator, and artistic director at the children's publishers Nathan and Ravensburger. As well as producing land art and sculptures using natural materials, he

runs workshops in schools and community centers for children and adults. He lives in Saint-Maurice-pres-Crocq, France. His first book *Natural: Simple Land Art through the Seasons* is also published by Frances Lincoln.

Beautiful book full of inspiring photography.

Mention is made in the short Introduction of Robert Smith's noted Spiral Jetty earth art in Utah's Great Salt Lake. But the nature art of this book combining photography, examples, and simple instruction and encouragement is not so artistically ambitious. As mentioned in the Foreword, the book is meant more to enhance children's walks in the woods or fields or at the beach--any outdoor area. Its content though is not limited to children, but relevant to teachers, activities leaders, and anyone else looking for ways to enhance a simple nature trip. Homeowners and office workers looking for simple decorations for spots in a home or office desks would find it relevant as well. Pouyet is a French graphic designer (the book was first published in France in 2006). The materials he uses for his illustrative simple creations and the creations themselves are much more varied and fragile compared to the earth art of practicing, professional artists such as Smithson. The stone, earth, tree trunks, large branches, and other fundamental elements of nature used in the earth art of Smithson, etc., can be found with many of Pouyet's creations. But there is also berries, leaves, mud, snow, sea weed, flowers, and other elements which are ephemeral. Pouyet's book succeeds estimably in its modest aim of being an illustrated arts-and-crafts guide for nature activities.

I have enjoyed viewing land art for many years. As a sculptor I have tried my hand at creating some land art but always thought BIG. This book has helped me think on a smaller scale, and provided suggestions and stimulated ideas for use of seasonally available local materials found on my daily walks. Great Book!!

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